



IT STARTED WITH HIM. NOW IT'S UP TO YOU.

Steve Prefontaine was a champion. While he was at the University of Oregon, he ran away with national records.

And after college, he ran for the U.S.A. in the greatest competition of them all.

The Olympics.

Pre not only worked hard at running, he worked hard at helping other runners, both men and women. Especially runners who are no longer in school, but want to continue running in national and international meets.

That's why the Steve Prefontaine Foundation was set up.

Its goal is to continue the work he started. Funds are used to promote international meets, to finance foreign exchange athletic programs, and to set up clinics.

The Foundation helps with training and research projects. And it helps find jobs for out-of-school runners who want to train seriously.

On occasion, it also provides medical and legal assistance.

The whole idea of the Foundation is to do everything possible to help runners keep running. Please help.

Send your tax deductible donations to the Steve Prefontaine Foundation, P.O. Box 693, Eugene, Oregon 97401.

After all, if runners won't help other runners, who will?

This message was brought to you by the people who make Nike shoes, because we care.

